



Product of the Year
2012
ACCESSORY

GIK Room Treatments

gikacoustics.com

Before you spend a penny on exotic wire, equipment racks or those crazy things that look like coat hangers, invest in some solid acoustic science. GIK demystifies the art of acoustic treatment, with products in various shapes, sizes and levels of trim. Best of all, the company has a great website and a staff that can help you get effectively through the maze of room treatments. Every \$1,000 spent wisely on your room will do more than 10 times that amount spent on wire.

While you're at it, stop at Ikea and buy a big throw rug for that hardwood or tile floor in your listening room. Rant done.